



MASTER OF ARTS *in* COMMUNICATION MAJOR IN STRATEGIC PUBLIC RELATIONS (Corporate Communication/ Government Public Relations)

**Get international certification from Edith Cowan University, Australia.
for subject: Strategic Issues Management**



PROGRAMME SPECIFICS

Qualification	: Magister Ilmu Komunikasi [M.I.Kom]
Focus of Study	: Communication
Total number of subjects	: 10 including Thesis
Total credits	: 44
Length of study	: 3 semesters - approximately 18 months
Medium of Instruction	: Bilingual [English and Bahasa Indonesia]
International Subject	: Strategic Issues Management [Edith Cowan University, Australia]
Class Schedule	: Regular Class 18:30 - 21:00 [3 days a week] Executive Class 10:00 - 18:30 [every Saturday]

SUBJECTS

- Principles & Ethics of Corporate Communication
- Strategic Issues Management
- Strategic Planning & Digital Public Relations / Government and Governance PR
- Investor Relations/ Political Communication In The Digital Age
- Corporate Social Responsibility/ Stakeholder Relations
- Crisis Communication

ENTRY TEST

- English Proficiency Test
- General Knowledge Test
- Interview with Programme Director

Associate Partners

