

1	2019/2020	GENAP	16110200547	ADINA TAQIA TAUFIK	PUBLIC RELATIONS	Thesis	Mary Lemona, M.Si.	Penggunaan Aplikasi Tik Tok Sebagai Media Edukasi Kesehatan
2	2019/2020	GENAP	2014180997	AHMAD ANANDA PUTRA	MARKETING	Thesis	Rani Chandra Oktaviani, M.Si.	Pengaruh corona virus terhadap penjualan toko retail
3	2019/2020	GENAP	17120213128	ALISHA MANU DULARAM	PUBLIC RELATIONS INTL	Thesis	Past Novel Larasaty, M.A.	The Motives behind social media's exhibitionists: A study on the use of instagram as a platform for bragging rights.
4	2019/2020	GENAP	17120213134	ALVIESTA QURANXINZA RANANDA	PUBLIC RELATIONS INTL	Non-Thesis	Sophia Bernadette, S.E., M.I.Kom.	The Concept of Campaign Planning in Increasing Awareness the quality of education in Jakarta.
5	2019/2020	GENAP	17120213095	ALYSSA GABRIELLE DESTINY KURON	PUBLIC RELATIONS INTL	Thesis	Ari Widodo, Ph.D.	Expectancy violation of online user's data on Google's data access
6	2019/2020	GENAP	18130223527	AMELYA LARASATI	PUBLIC RELATIONS	Thesis	Lamria Raya Fitriyani, M.Si.	Pola Hubungan Komunikasi Interpersonal Antara Karyawan Fullerton Markets International Dan Kaitannya Dengan Kinerja Perusahaan
7	2019/2020	GENAP	18130223543	AUFAN DZAKKIYAH	PUBLIC RELATIONS	Thesis	Rafliudin Akil, S.H., M.Si.	Strategi Public Relations dalam Rebranding Perusahaan PT Fortune Indonesia Tbk
8	2019/2020	GENAP	18110221959	AVINA SEKAR AGUSTIN	PUBLIC RELATIONS	Thesis	Xenia A. Wijayanto, S.H., M.Si.	Representasi Beauty Privilege Dalam Film Imperfect
9	2019/2020	GENAP	17120213097	AZKA ADHANI PUTRI	PUBLIC RELATIONS INTL	Thesis	Deddy Muhamman, M.Si.	Semiotic Analysis on the Meaning of Sincerity on Song Lyrics "Sora!" by Nadin Amizah
10	2019/2020	GENAP	17120213021	BRIGITTA MAHARANI ANDIN	PUBLIC RELATIONS INTL	Thesis	Rudi Sukandar, Ph.D.	The Effect of Students' Demonstration Towards Indonesian Police's Image During The RUU KPK Demonstration on September 2019.
11	2019/2020	GENAP	16110201385	BUNGA CALISTA PUTRI	INTERNATIONAL RELATIONS	Thesis	Dr. Janette Maria Pinarya, M.M.	Representasi Feminisme dalam Film Charlie's Angels 2019
12	2019/2020	GENAP	17130213536	CANTIKHA ALYSSA FIRSITNINGDIAH	INTERNATIONAL RELATIONS	Thesis	Adam James Fenton, Ph.D.	Globalization and computers as the 21st century's major powers: How Microsoft creates a technology interdependence to the third-world countries.
13	2019/2020	GENAP	17120213081	CASEY REBECCA TULUNG	PUBLIC RELATIONS INTL	Thesis	Dr. Margaretha M. Van Eymeren	A Semiotic Analysis on Gender Inequality in Taylor Swift's Music Video "The Man."
14	2019/2020	GENAP	17120213091	CHECHILIA NARISKA	PUBLIC RELATIONS INTL	Thesis	Deddy Muhamman, M.Si.	NET Mediatama Public Relations Strategy in Improving Company's Image Through NET Corporate Social Responsibility
15	2019/2020	GENAP	17120213079	CHEN SHI YI	MARKETING INTL	Non-Thesis	Sania Makki, M.B.A., M.M.	Implementation of new university with new concept in Tubaba
16	2019/2020	GENAP	17120213035	CLARISSA ALICIA	PUBLIC RELATIONS INTL	Non-Thesis	Alexander Mambay Aruan, M.Si.	Concept Program Of A Campaign "Lip Ready, Mind Set, Go!" to educate people in Jakarta on how to improve mental health which will increase self-confidence through EXTICA Cosmetics.
17	2019/2020	GENAP	18130223525	DEVARA BELLAMY EMIL YAFI ERSYA	PUBLIC RELATIONS	Thesis	Lerman Sinaga, M.Si.	Implementasi Big Data dan Artificial Intelligence Terhadap Strategi Humas dan Marketing Kompas Gramedia
18	2019/2020	GENAP	15110191287	DEVITO MARTHA	PUBLIC RELATIONS	Thesis	Gracia Rachmi Adiarsi, M.M.	Representasi budaya Indonesia dalam game online mobile legends melalui kadita sebagai nyl roro kidul (analisis semiotika Roland Barthes)
19	2019/2020	GENAP	17120213114	DEVYANA KURNIAWAN	PUBLIC RELATIONS INTL	Thesis	Dr. Margaretha M. Van Eymeren	Intrapersonal communication in 'taken' people that made them depressed.
20	2019/2020	GENAP	17120213044	DIONISIUS RIO DIJAYAPUTRA	PUBLIC RELATIONS INTL	Non-Thesis	Sania Makki, M.B.A., M.M.	Mobile Premiere League Communication Campaign to Increase Trust in Real Money Gaming Application in Indonesia with the support of GO-PAY
21	2019/2020	GENAP	17120213132	ESTHER CHRISTABELLA HARTANTO	MARKETING INTL	Thesis	Arif Susanto, M.Si.	An Analysis On How Love, Bonito Uses Social Media Instagram To Build Customer Loyalty
22	2019/2020	GENAP	17120213104	EVLIN DEBORA HERRY	PUBLIC RELATIONS INTL	Non-Thesis	Yunita P. Simatupang, M.Si.	Concept Planning of A Campaign Titled "Sehat Itu Gampang" To Raise Awareness of The Importance of Children's Health and Well-Being in Jakarta
23	2019/2020	GENAP	17120213093	FLAVIA CYRILLA	MARKETING INTL	Non-Thesis	Sania Makki, M.B.A., M.M.	Implementation of new university with new concept in Tubaba
24	2019/2020	GENAP	17120213145	HANIFA SALSABILA	MARKETING INTL	Thesis	Nico A. Wattimena, Ph.D., MQIPR.	Integrated Marketing Communication Planning for Marc Jacobs' New Collection Launch in Plaza Indonesia Store to Raise Awareness and Store Traffic
25	2019/2020	GENAP	17130213526	IRENE MATHELDA	INTERNATIONAL RELATIONS	Thesis	Dr. Lestari Nurhajati, M.Si.	Angklung sebagai alat pendukung nation branding di era globalisasi
26	2019/2020	GENAP	17120213029	JEWEL DIJENAEDI HENDRA	PUBLIC RELATIONS INTL	Non-Thesis	Yunita P. Simatupang, M.Si.	Concept Planning of A Campaign Titled "Sehat Itu Gampang" To Raise Awareness of The Importance of Children's Health And Well-Being In Jakarta
27	2019/2020	GENAP	17120213131	KAREN ADELIN	PUBLIC RELATIONS INTL	Non-Thesis	Alexander Mambay Aruan, M.Si.	Concept Program Of A Campaign "Lip Ready, Mind Set, Go!" to educate people in Jakarta on how to improve mental health which will increase self-confidence through EXTICA Cosmetics.
28	2019/2020	GENAP	17120213015	MAGGIE SINGU LAURA	MARKETING INTL	Thesis	Dr. Rino F. Boer	Social Marketing Strategy on Conscious Eating in Jakarta with Robins Bakery
29	2019/2020	GENAP	17120213092	MEDIANA PUTRI TRIBRATA	MARKETING INTL	Non-Thesis	Sania Makki, M.B.A., M.M.	Mobile Premiere League Communication Campaign to Increase Trust in Real Money Gaming Application in Indonesia with the support of GO-PAY
30	2019/2020	GENAP	17120213033	MEISSE	PUBLIC RELATIONS INTL	Thesis	Albert, M.Si.	Self perception on the usage of trending sneakers as a lifestyle: a study case of sneakershead in North Sneakers Squad.
31	2019/2020	GENAP	17120213020	MICHELLE	PUBLIC RELATIONS INTL	Thesis	Albert, M.Si.	"Social Media, Tiktok as a campaign for the awareness of religious communities (Connect Group)"
32	2019/2020	GENAP	17120213060	MIRZA MAGHFIRA ANNISA	PUBLIC RELATIONS INTL	Thesis	Sylvia A. Roenfeld, M.Si.	The use of clothing in female as an indicator of forming good image
33	2019/2020	GENAP	2014180900	MUHAMMAD GIOVANSYAH SAPUTRA	PUBLIC RELATIONS	Thesis	Yuliana R. Prasetyawati, M.M.	Peran Celebrity Endorsement di Sosial Media Instagram Terhadap Kualitas Merek Intruders Store
34	2019/2020	GENAP	15130191418	NAMITA DWINANTI	MARKETING	Non-Thesis	Tunggal David Kristopel, M.A.	Perencanaan konsep Jaringan Bk pada restoran di Jakarta Selatan
35	2019/2020	GENAP	16110200500	NATAJIA ENGELKA BUTAR BUTAR	INTERNATIONAL RELATIONS	Thesis	Adam James Fenton, Ph.D.	Intercultural Communication of Mixed Marriage Indonesian-Polish
36	2019/2020	GENAP	17120213032	NATHANIA ASTRIA SOEGIANTO	PUBLIC RELATIONS INTL	Thesis	Deddy Muhamman, M.Si.	Analysis of Personal Approach to Restore Brand Reputation: Study Case of Moto Mobil.
37	2019/2020	GENAP	17120213109	NICHOLAS WILBERT	MARKETING	Non-Thesis	Sania Makki, M.B.A., M.M.	Implementation of new university with new concept in Tubaba
38	2019/2020	GENAP	16110200397	NICHOLLE BUNTARAN	PUBLIC RELATIONS	Thesis	Rani Chandra Oktaviani, M.Si.	Penggunaan Instagram Stories Jessica Foresster Sebagai Personal Branding
39	2019/2020	GENAP	16110200393	PUTU FELIA	PUBLIC RELATIONS	Thesis	Past Novel Larasaty, M.A.	Strategi Komunikasi Public Relations Bpjs Kesehatan Dalam Menangani Kenaikan Harga Iuran
40	2019/2020	GENAP	17130213534	RADEN AYU ASTRID DIFANTY IZMI THRIENAN	PUBLIC RELATIONS	Thesis	Past Novel Larasaty, M.A.	Peran Brand Lokal Btp By Lizzie Parra Terhadap Peningkatan Awareness Image Brand Lokal Di Indonesia
41	2019/2020	GENAP	18130223524	RAHMATUL AZIZAH	PUBLIC RELATIONS	Thesis	M. Husein Ghozali, M.M., M.Si.	Pengaruh Media Sosial Instagram @Jooxid Terhadap Pembentukan Citra Joox Music Indonesia
42	2019/2020	GENAP	16110201281	RAHMI HAMADA	INTERNATIONAL RELATIONS	Thesis	Dr. Nunung Rusmiyanti	Dampak industri pariwisata pulau padar yang dikelola oleh taman nasional komodo terhadap pendapatan asli daerah
43	2019/2020	GENAP	16110200033	SADRAKH CALVIN HOWARD	MARKETING	Thesis	Dr. Ilham Prigunanto	Analisis Makna Video Iklan "Berikan yang Paling Berarti untuk yang Berarti" Ditinjau dari Semiology Barthes
44	2019/2020	GENAP	16110200201	STEFANNY GUNAWAN	INTERNATIONAL RELATIONS	Thesis	Irfan Adinta El Saud, S.H., M.I.Kom.	Upaya Climate Positive H&M Conscious Collection Sebagai Pendekatan Kolaborasi Dengan Sustainable Development Goals 12 'Responsible Consumption and Production'
45	2019/2020	GENAP	18130223519	SYAFIRA DWI APRIHA	PUBLIC RELATIONS	Thesis	Rizka Septiana, M.Si.	Strategi Sosial Media Branding Melalui Instagram @Trainstation_Studio Sebagai Upaya Peningkatan Brand Awareness
46	2019/2020	GENAP	18130223522	TABITHA CHRISTABELA	PUBLIC RELATIONS	Thesis	Rizka Septiana, M.Si.	Strategi marketing public relations dalam menyempatkan sales baru marketing Communication Event "Galkindo Indonesia International Auto Show 2020" Guna Melakukan Public Relations Dengan Publik Di Tubaba
47	2019/2020	GENAP	17120213045	TAMANNA BEDI	PUBLIC RELATIONS INTL	Non-Thesis	Sania Makki, M.B.A., M.M.	Mobile Premiere League Communication Campaign to Increase Trust in Real Money Gaming Application in Indonesia with the support of GO-PAY
48	2019/2020	GENAP	16110200541	WILLY HANSEN	PUBLIC RELATIONS	Thesis	Dr. Heri Hayat, M.M.S.I.	Peran Instagram Dalam Membentuk Citra Hotel Le Meridien
49	2019/2020	GENAP	16110200515	WILY ANDREAS	PUBLIC RELATIONS	Thesis	Yohannes Don Bosco, S.Phil, M.M.	Pengaruh iklan BTS terhadap citra Tokopedia