



Communication & Business Institute

POSTGRADUATE PROGRAMME

Postgraduate Programme (Professional)

Sudirman Park Campus C, Ground Floor. Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat, 10220

Transpark Campus, Ground Floor. Jl. Ir. H. Juanda No. 220, Bekasi, 17111

Hotline : 0815 1109 8699(WA); Email : masterdegree@lspr.edu

Website : www.lspr.edu/postgraduateprogramme

Online Registration Procedure:

- A. Log in at smbbpgp.lspr.edu and fill-in the online registration form.
- B. Download and print the online registration form after you have successfully registered.
- C. Pay the registration fee of Rp. 500.000,- (non-refundable) to the Bank Virtual Account that will be provided after the successful online registration.

**For LSPR Alumni, the registration fee is FREE.*

- D. Submit the following documents before or on the Entry Test day:
 1. Printed online registration form
 2. Original proof of payment of registration fee
 3. 1 set of legally-certified Bachelor's Degree (S1) transcript and Diploma
 4. DIKTI certificate or "Certificate of Equivalence" (for students who graduated S1 from foreign universities)
 5. 3 sets of 3x4 professional ID photo (color)
 6. 1 copy of KTP / Passport / KITAS
 7. CV / Resume

E. Registration Period:

- 1. March Intake : 1 October 2019 - 28 February 2020
- 2. September Intake : 1 April 2020 - 31 August 2020

F. Schedule of Entry Test:

| Term | Day, Date of Entry Test | Time | Place |
|------|--------------------------|-------------|---|
| I | Saturday, 25 April 2020 | 08.00 - End | LSPR-Jakarta Campus or LSPR Transpark Campus* |
| II | Saturday, 9 May 2020 | 08.00 - End | |
| III | Saturday, 13 June 2020 | 08.00 - End | |
| IV | Saturday, 27 June 2020 | 08.00 - End | |
| V | Saturday, 11 July 2020 | 08.00 - End | |
| VI | Saturday, 25 July 2020 | 08.00 - End | |
| VII | Saturday, 1 August 2020 | 08.00 - End | |
| VIII | Saturday, 8 August 2020 | 08.00 - End | |
| IX | Saturday, 15 August 2020 | 08.00 - End | |
| X | By confirmation | 08.00 - End | |

****The entry test in LSPR Transpark Campus will be done BY CONFIRMATION. Students who choose to do the entry test in LSPR Transpark can confirm their desired entry test dates to the Marketing and Admission Department of LSPR Postgraduate Programme***

G. Entry Test

The Entry Test is a mandatory requirement for all applicants to the Postgraduate Programme. It consists of the following:

- English Proficiency Test

This is to determine the English proficiency level of the student. The passing scores (based on TOEFL Paper-based score) for new students are:

- a. Regular Class : **500**
- b. Executive Class : **515**

If the student fails to meet the passing score, he/she is required to take TOEFL ITP / TOEFL IBT /IELTS in an accredited institution outside LSPR with 500(regular class), 515(executive class) / 65 / 5.5 passing mark respectively. **Valid TOEFL or IELTS Predictions Tests results are accepted.**

Note: Valid TOEFL ITP / TOEFL IBT / IELTS certificate taken from other institution with 515 / 65 / 5.5 passing mark can also be accepted

- General knowledge test – can be taken in Bahasa or English (for foreigners)
- Interview will be conducted by our respective Programme Director

H. Acceptance Letter & Payment Procedure

Test result & payment procedure will be sent through e-mail by the authorized Marketing & Admission department 3 days after the interview. Acceptance Letter will be provided after students confirm that the payment for the tuition fee has been done. The student **must print** and affix their signature at the end of the letter then submit it to the Marketing & Admission department as a confirmation of their registration for the upcoming semester.

I. Concentrations:

| No. | Concentration | Schedule Options |
|-----|--|---|
| 1 | Strategic Public Relations & Management (Corporate Communication / Government Public Relations) | Regular (Weekdays): 18.30 - 21.00 WIB (3 days a week) |
| 2 | Media Management & Digital Communication | |
| 3 | Marketing Communication Management | Regular (Weekdays): 18.30 - 21.00 WIB (3 days a week) Regular (Weekend): 10:00 – 18:30 WIB (every Saturday) Executive (Weekend): 10.00 - 18.30 WIB (every Saturday) |
| 4 | International Communication Management | |
| 5 | Business & Communication Management | |

Note: If the quota of the class is not fulfilled, the students will be suggested to choose another available class or the second concentration they choose during the interview with the Programme Director.

J. Venue of lectures

All classes will be held in **LSPR PGP Main Campus** : Sudirman Park Campus. Jl. K.H. Mas Mansyur Kav. 35, Jakarta Pusat, 10220 or **LSPR Trans Park - Juanda** : Jl. Ir. H. Juanda No. 220 Duren Jaya, Bekasi Timur 17111.

K. Scholarship Programme

Deadline for Scholarship Application: **29 June 2020***

(*all scholarship applicants must have done the entry test before the deadline)

| Academic Scholarship | Non-Academic Scholarship |
|--|--|
| Min. Last GPA in S1 3.50 | Min. Last GPA in S1 3.2 |
| Graduated from a reputable university with "A" accreditation | Graduated from a reputable university with min. "B" accreditation |
| Copy of certificate/s or plaque in winning any academic / non-academic competition/s | Must have an influence in the industry the applicant has been doing proven by media publications, awards, etc. |
| General Knowledge Result min. 15 correct answers out of 20 questions | |
| English Proficiency Test Result min. 550 (TOEFL Paper-based Test) | |
| Letter of Recommendation from the current supervisor of the company / thesis advisor from the previous university | |
| Submit a 500 word essay (minimum) on "Why you want to pursue this scholarship and what you will do after pursuing your Master's degree". | |

Note: All requirements must be fulfilled